



## EXPERIENCE

### **HTC America** freelance copywriter

October 2014 – June 2016

Worked on concepts for campaigns launching flagship products and other devices. Involved in a positioning/rebranding effort. Provided copy for banner ads, training materials, marketing emails, website content, in-store signage, social media posts, radio scripts, and video scripts.

### **Blue Nile** copywriter

September 2012 – May 2014

Wrote marketing emails and headlines for banner ads. Provided technical website copy, product descriptions, social media posts, and copy for print publication. Helped concept for seasonal advertising campaigns, as well as a rebranding campaign. Worked on landing page copy and other promotional materials, such as press releases.

### **DNA Seattle** freelance copywriter

April 2012

Worked on emails for accounts like Rhapsody. Wrote radio scripts and worked on naming projects for marketing events and local businesses. Helped concept campaigns for clients such as Group Health.

### **Zulily** copywriter

June 2011 – March 2012

Wrote daily product descriptions. Worked on headlines and body copy for editorial pages on the website.

### **Wong Doody** creative internship

April 2010 – August 2010

Worked on scripts for radio and video. Wrote in-store signage and copy for banner ads.



## EDUCATION

- School of Visual Concepts  
*September 2008 – March 2010*
- Bachelor of Arts Degree from Washington State University's Edward R. Murrow College of Communication *May 2008*
- Order of Omega Academic Fraternity Member



## RELATED SKILLS

- Works well in groups
- Meets deadlines with a cool demeanor
- Has a sense of humor
- Editing



## AWARDS

Seattle Gold Addy for Drypers print campaign  
*March 2010*